

MASTERS DEGREE IN HOTEL MANAGEMENT- 1ST YEAR

	Hours (Total)	Contact Hours	ECTS	Scientific Area	Mandatory/ Optional
Advanced Systems in Management	140	39	5	Management	Mandatory
Hotel Architecture and Management of Hotel Facilities	140	39	5	Application Techniques and Technologies	Mandatory
Strategic Management of Hotel Accommodation	140	39	5	Application Techniques and Technologies	Mandatory
F&B Strategic Management	140	39	5	Application Techniques and Technologies	Mandatory
Markets and Trends in Hospitality	140	39	5	Tourism Planning	Mandatory
Events Strategic Management	140	39	5	Tourism Planning	Mandatory
Marketing and Revenue Management in Hospitality	140	39	5	Management	Mandatory
Financial Management and Analysis of Hotel Companies	140	39	5	Management	Mandatory
IT Systems and e-Business in Hospitality	140	39	5	Application Techniques and Technologies	Mandatory
Quality Management in Hospitality	140	39	5	Management	Optional. Students must choose 2 units out of these 3 options
Strategic Management of People in Hospitality	140	39	5	Management	
Gastronomy and Food Safety	140	39	5	Health and Food Sciences	
Seminars (6 sessions)		39	5	Tourism Planning	Mandatory

MASTERS DEGREE IN HOTEL MANAGEMENT - 2ND YEAR

	Hours (Total)	Contact Hours	ECTS	Scientific Area	Mandatory/ Optional
Methodology	140	39	5	Social Sciences and Humanities	Mandatory
Final Project	1540	60	55		Mandatory