

MASTER'S DEGREE IN TOURISM AND COMMUNICATION

Curricular Unit	Scientific Area		ECTS	Semester	
				1º S	2º S
Structural Analysis of Tourism	Social and Human Sciences.		6	x	-
English for Specific Purposes	Foreign Languages.		6	x	-
Tourism Resources and Itineraries	Tourism Planning.		6	x	-
International Tourism Geography	Tourism Planning.		6	x	-
Optional Subject	Social and Human Sciences; Foreign Languages; Tourism Planning; Culture; Application Techniques and Technologies.		6	x	-
Tourism Marketing	Social and Human Sciences.		6	-	x
English – Tourism Information	Foreign Languages.		3	-	x
Tourism Innovation	Social and Human Sciences.		6	-	x
Communication and Culture	Culture.		9	-	x
Optional Subject	Social and Human Sciences; Foreign Languages; Tourism Planning; Culture; Application Techniques and Technologies.		6	-	x

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Curricular Unit	Scientific Area		ECTS	Semester	
				3° S	4° S
Methodology/Research Skills (seminar)	Research Methodologies.		6	x	-
Optional Subject	Social and Human Sciences; Foreign Languages; Tourism Planning; Culture; Application Techniques and Technologies.		6	x	-
Final Project (Dissertation or Internship* or Project)	Social and Human Sciences; Foreign Languages; Tourism Planning; Culture; Application Techniques and Technologies.		24	x	-
Final Project (Dissertation or Internship* or Project)	Social and Human Sciences; Foreign Languages; Tourism Planning; Culture; Application Techniques and Technologies.		24	-	x

* Students should present and discuss an Internship Report.